

THP iOS App

UI Document 1.1.0 WIP - 3/18/16

Brief Context

Mobile First

THP was not a "mobile first" platform from the start. The assumption was that someone who desired to capture a life story would not do it "on the go" because it would be somewhat labor intensive, and screen real-estate, mouse, keyboard, and a chair would be more comfortable than typing with thumbs on a mobile device. This is changing as we learn more about all our different potential users.

Validated Hypothesis

Behaviors

- People are becoming more familiar with looking back through technology (i.e. #tbt, Timehop, Flashback, Moments, On this day, etc.)
- There's a sense of joy that happens when reminiscing both alone and within a group that can be elevated through interactive media.

Desires

- People want to keep memories with minimal effort when they are *not* at their desk.
- People want to feel sure that their memories won't be lost and are more on-hand (i.e. not buried)

Opportunity & Key Actions

Improve our current mobile offering, not only through a mobile web experience, but also through an intuitive, powerful and beautiful native iOS one (improving upon the [live app](#)).

- Capture
- Collaborate
- View
- Discover
- Share

Navigation: Tab Bar





Artifact Title



Artifact Title
















Add A Memory

IMPORT
MEDIA

TAKE A
PHOTO

RECORD
AUDIO

Cancel

-  Shanarae added a voice note to your photo. 10 minutes ago 
-  Niles invited you to the project Project Name! 20 minutes ago
-  Rob liked your video. 1 hour ago 
-  Phi added an event to your project Project Name! 2 days ago
-  Andy liked Event Name! 3 days ago
-  Annie liked your photo. 3 days ago 
-  Ben liked your photo. 4 days ago 
-  Jerry & Elliot liked your photo. 4 days ago 

Ben Yee



+ Add project

Project Title



Project Title



External Share to THP



AirDrop. Share with people nearby. If you don't see them, have them turn on AirDrop in Control Center on iOS, or go to AirDrop in Finder on a Mac.



Message



Mail



History
Project



More



Copy



Safari



Print



More

Cancel

Welcome

Your life story told through memories

Import photos, audio, video and more
to create a project.



Easily organize and share your memories

So you can share your life story
while living it.

[Get Started](#)

THE
HISTORY
PROJECT





Your life story told through memories

Import photos, audio, video and more to create a project.



Easily organize and share your memories

So you can share your life story while living it.

[GET STARTED](#)





Your life story told through memories

Import photos, audio, video and more to create a project.



Easily organize and share your memories

So you can share your life story while living it.

[GET STARTED](#)

Already started? [SIGN IN](#)

Authentication

Option 1: “flying card”

 Continue with Google

 Continue with Facebook

[Terms of Service](#) and [Privacy Policy](#)



Get Started

Create an account with your email address

Log in

Sign up

 Continue with Google

 Continue with Facebook

[Terms of Service](#) and [Privacy Policy](#)



Get Started

Create an account with your email address

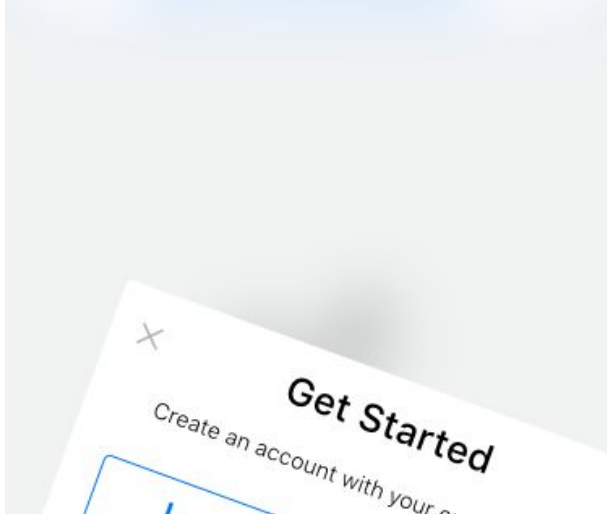
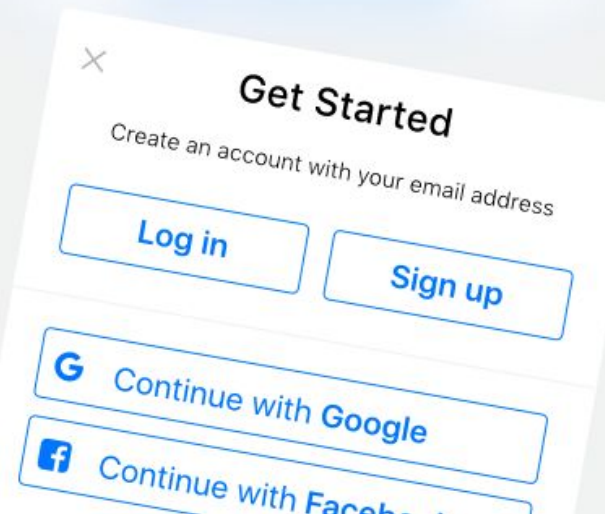
Log in

Sign up

 Continue with Google

 Continue with Facebook

[Terms of Service](#) and [Privacy Policy](#)



✕ **Log in**

Email

Password [Forgot?](#)

Log in

✕ **Log in**

Email

Password [Forgot?](#)

Log in



✕ **Log in**

Email

ben@thehi

Password [Forgot?](#)

Log in



Sketch 9:41 AM 100%

✕ **Log in**

Email
ben@thehi

Email
..... [Forgot?](#)

Log in



Sketch 9:41 AM 100%

✕ **Forgot Password**

Email

Submit



Sketch 9:41 AM 100%

✕ **Sign up**

Full Name

Last name

Email

Password

Sign up





Get Started

Create an account with your email address


LOG IN

SIGN UP

OR

 CONTINUE WITH GOOGLE

 CONTINUE WITH FACEBOOK

 Back

Sign up to The History Project

Full Name

Email Address

Username

Password

SIGN UP

 Back

Log in to The History Project

Username or Email

Password

[Forgot Password?](#)

LOG IN



GET STARTED

Create an account with your email address

LOG IN

SIGN UP

OR CONTINUE WITH



LOG IN

Email Address or Username

Password

Hide

Forgot Password?

LOG IN

OR LOG IN WITH



SIGN UP

Full Name

Email Address

Username

Password

Hide

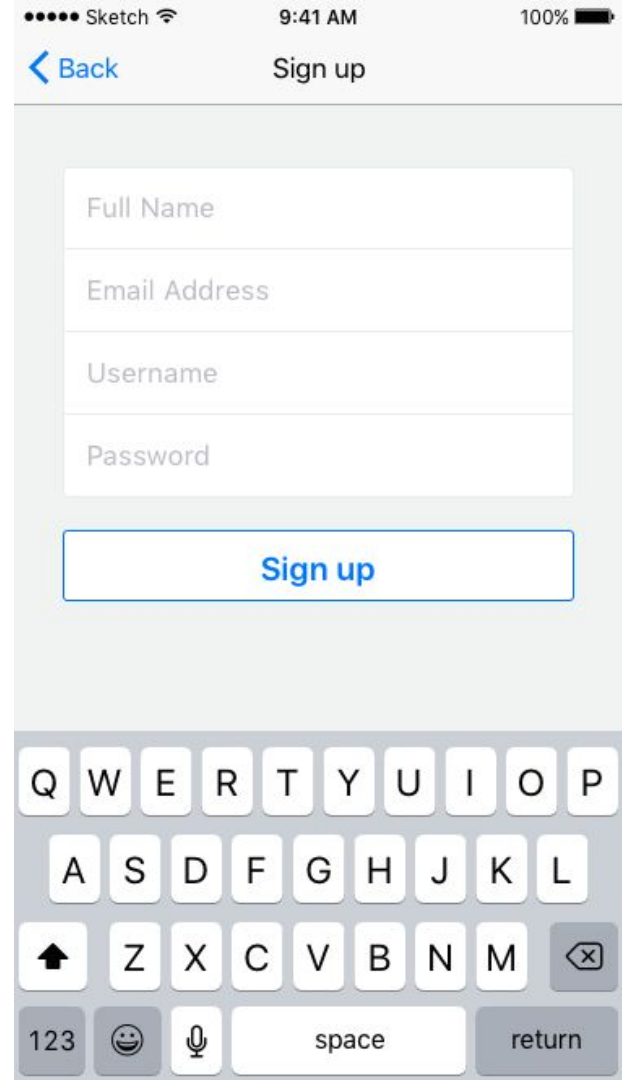
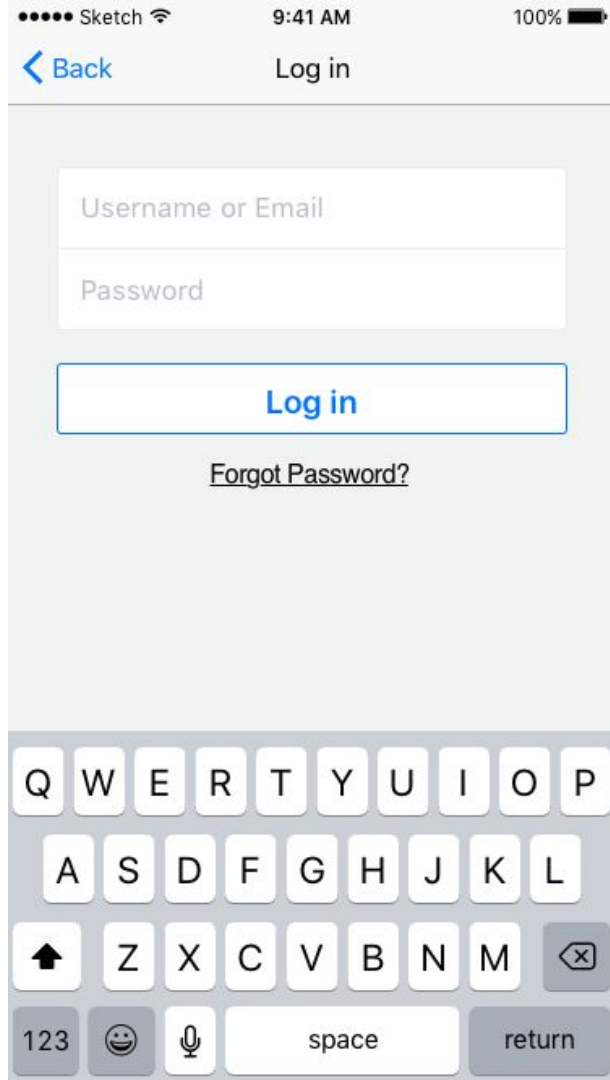
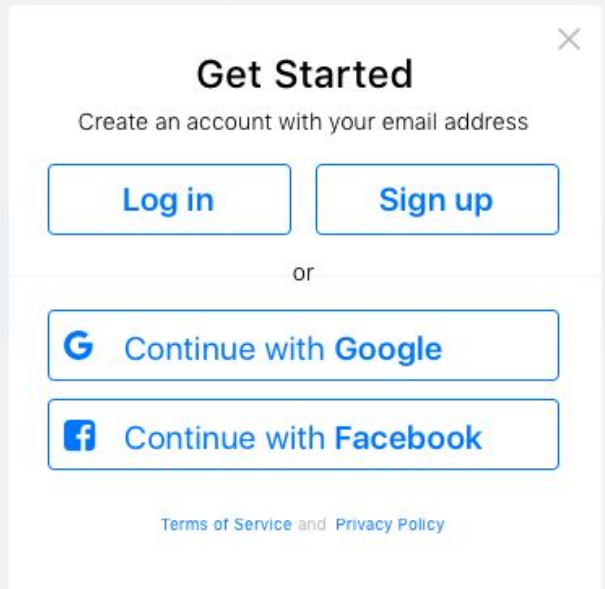
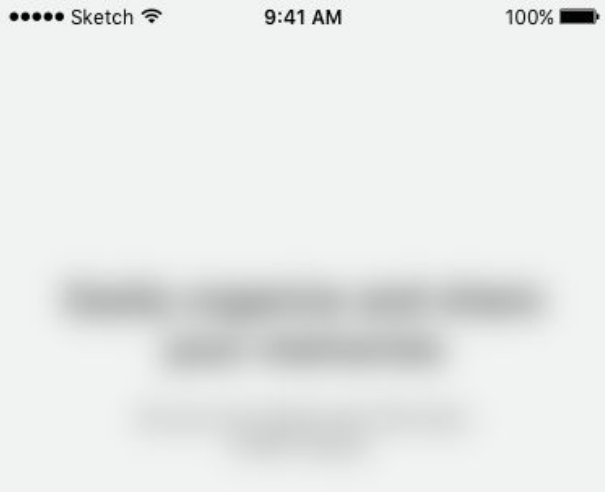
SIGN UP

OR SIGN UP WITH



Or authentication

Option 2: “action sheet”



BELL 4:21 PM 22%

✕ GET STARTED

Full Name



Email Address

Username

Password Hide

SIGN UP

OR SIGN UP WITH

 GOOGLE  FACEBOOK



BELL 4:21 PM 22%

✕ SIGN IN



Email Address or Username

Password Hide

Forgot Password?

SIGN IN

OR SIGN IN WITH

 GOOGLE  FACEBOOK



Create 1st Project

Pulling Photo and Name from
Google, Facebook, or Gravatar



Enter your name

or the name of the project you
want to create

First Last

[Continue](#)

Add Media

(replicating functionality in current app)

Add Your First Memory

IMPORT
MEDIA

TAKE A
PHOTO

RECORD
AUDIO

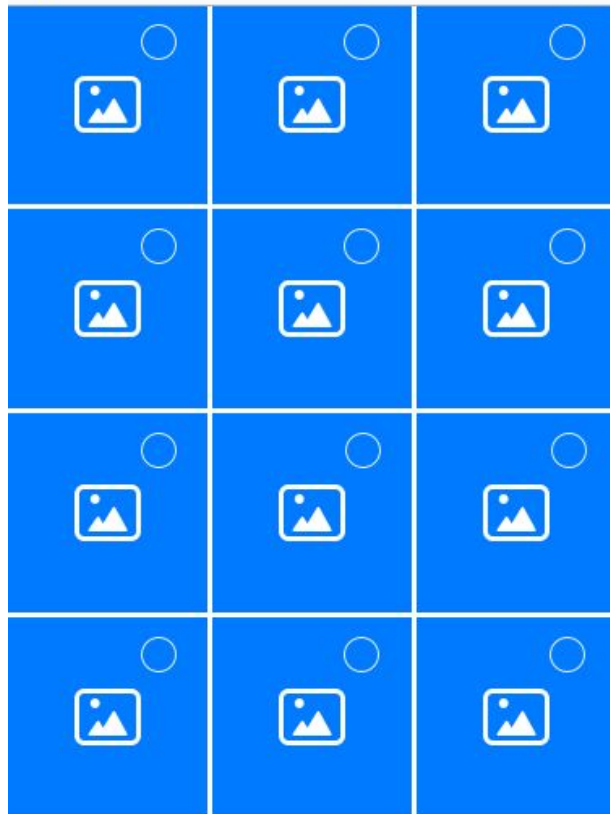
The History Project Would
Like Access to your Library

Don't Allow

OK

< Back

Camera Roll ▾



LIBRARY



DROPBOX



G-DRIVE



FACEBOOK



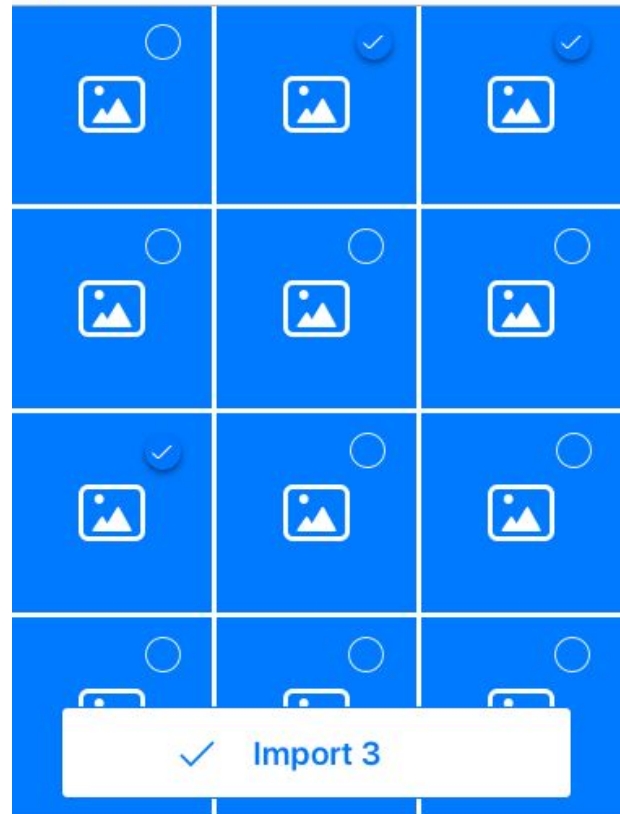
INSTAGRAM



SEA

< Back

Camera Roll ▾



LIBRARY



DROPBOX



G-DRIVE



FACEBOOK



INSTAGRAM



SEA

< Back

Dropbox

You have reached the maximum number of items for this addition.

OK

Connect to Dropbox



LIBRARY



DROPBOX



G-DRIVE



FACEBOOK



INSTAGRAM



SEA

The History Project Would
Like Access to your Camera

Don't Allow

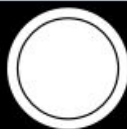
OK



00:00:00



Cancel



Video

Cancel

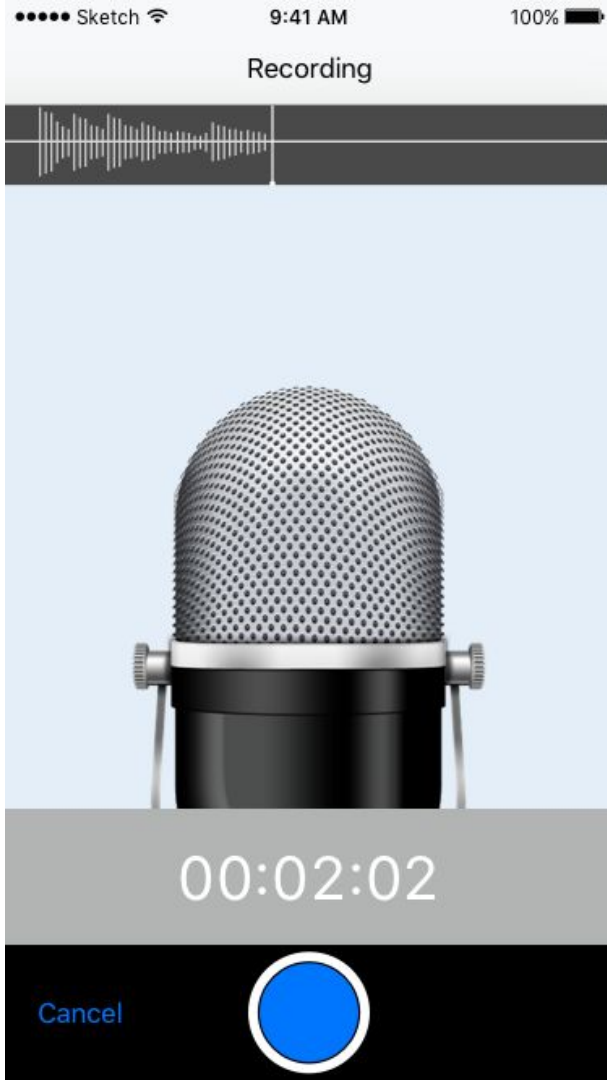


Photo

The History Project Would Like
Access to your Microphone

Don't Allow

OK



Capture Details

Option 1: Single questions



When

Add date

Today: March 4, 2016

Skip

Save



Where

Add location

625 Fairmount Ave, Oakland CA, 94602

Skip

Save



#Tags

Add tags

ex. #birthday, #happy, #party

Skip

Save

Or capture details


Option 2: Form Block

Add Details

Details keep your time capsule organized.
Add as many as you'd like.



Project My Project >

 Add #tags ex. birthday, happy, party

 Add text note

 Add voice note

 Add location Oakland, CA >

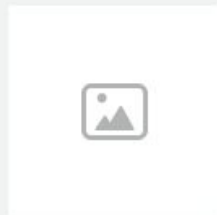
 Add date Today >




Next

Add Details


Details keep your project organized. Add
as many as you'd like.



Project My Project >

 Add #tags ex. birthday, happy, party

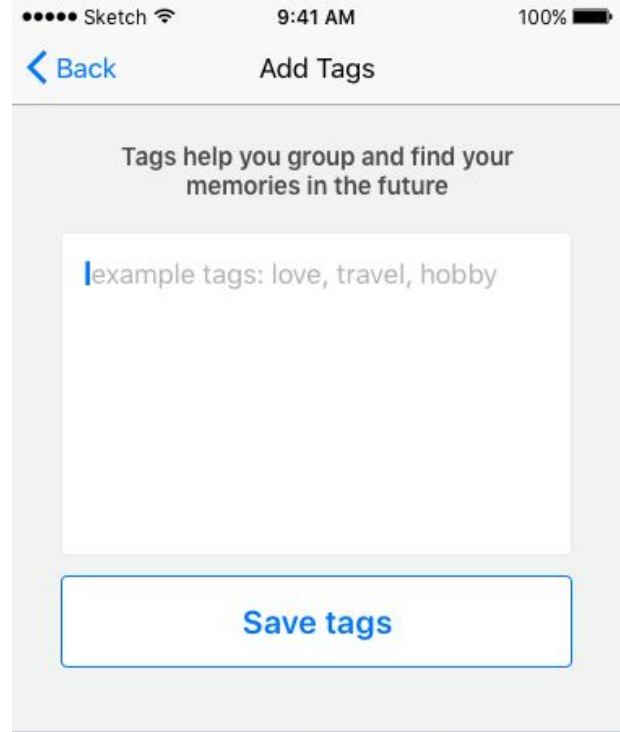
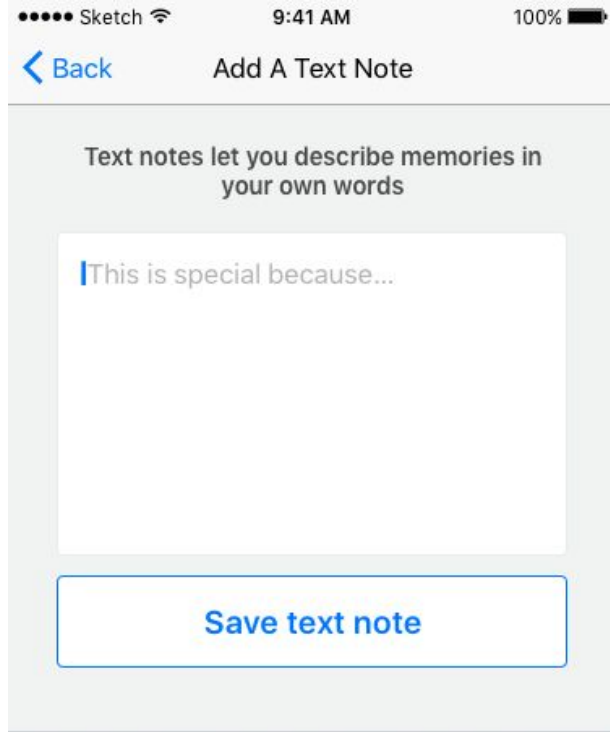
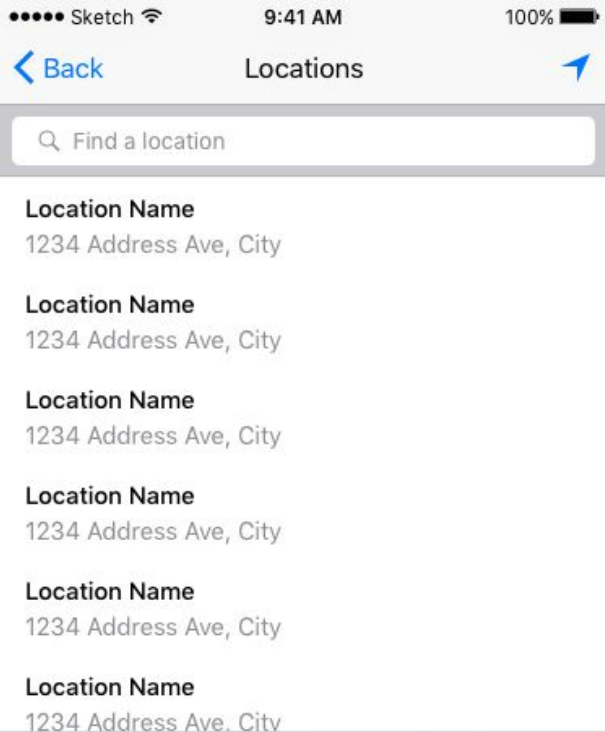
 Add text note

 Add voice note

 Add location Oakland, CA >

 Add date Today >

Save my memory



Saving Memory Animation

Content gets wrapped in a sphere shape “marbled”

Add Details

Details keep your time capsule organized.
Add as many as you'd like.



Project My Project >

Add #tags ex. birthday, happy, party

Add text note

Add voice note

Add location Oakland, CA >

Add date Today >

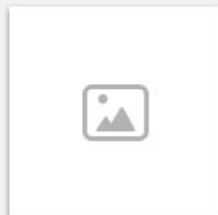
Prev



Save

Add Details

Details keep your time capsule organized.
Add as many as you'd like.



Project My Project >

Add #tags ex. birthday, happy, party

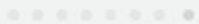
Add text note

Add voice note

Add location Oakland, CA >

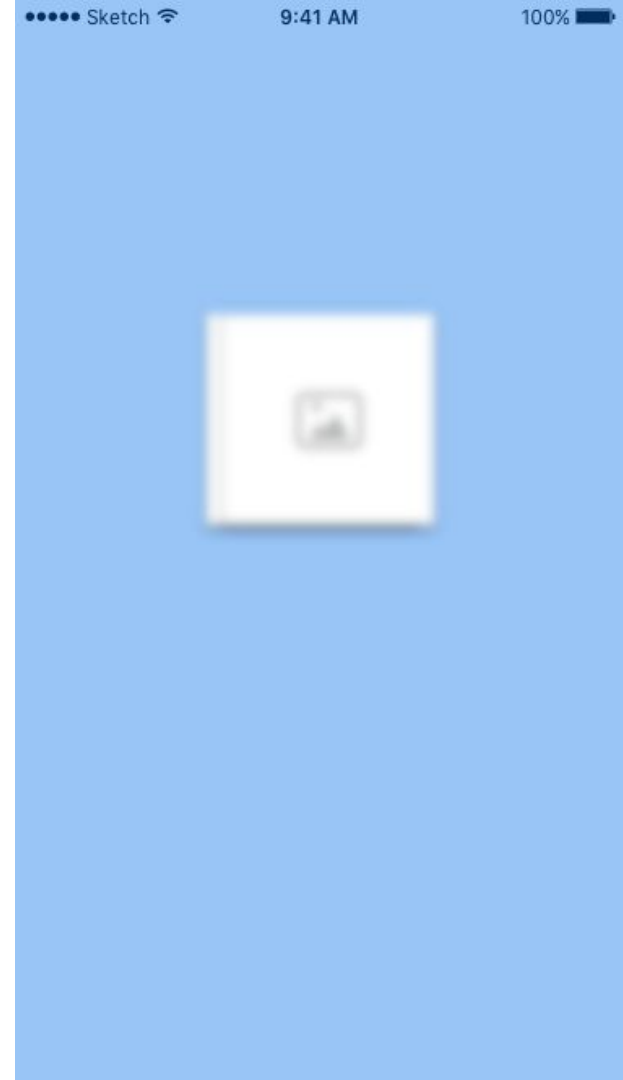
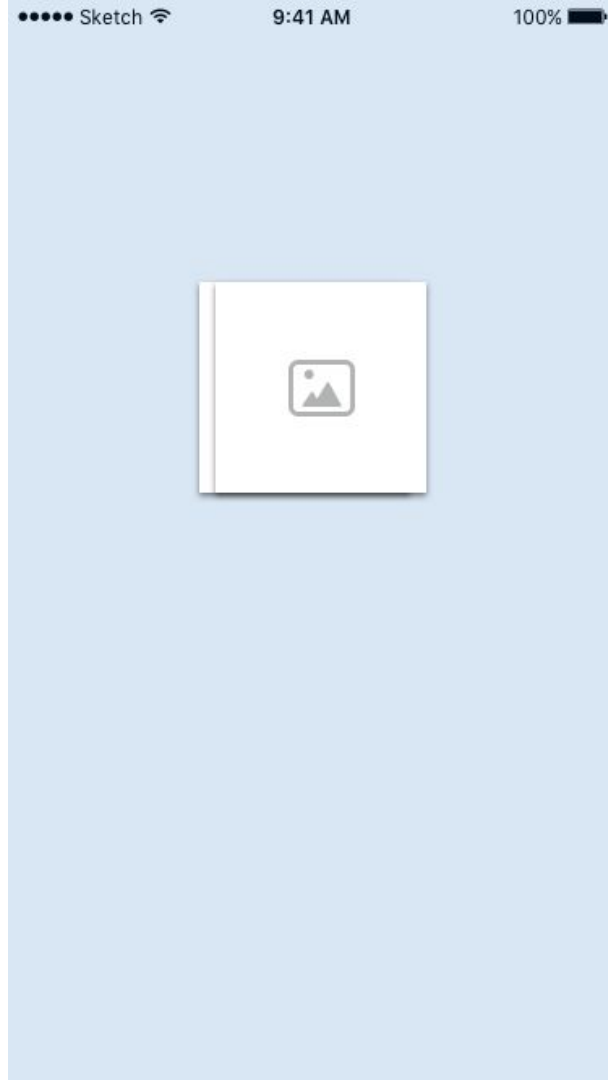
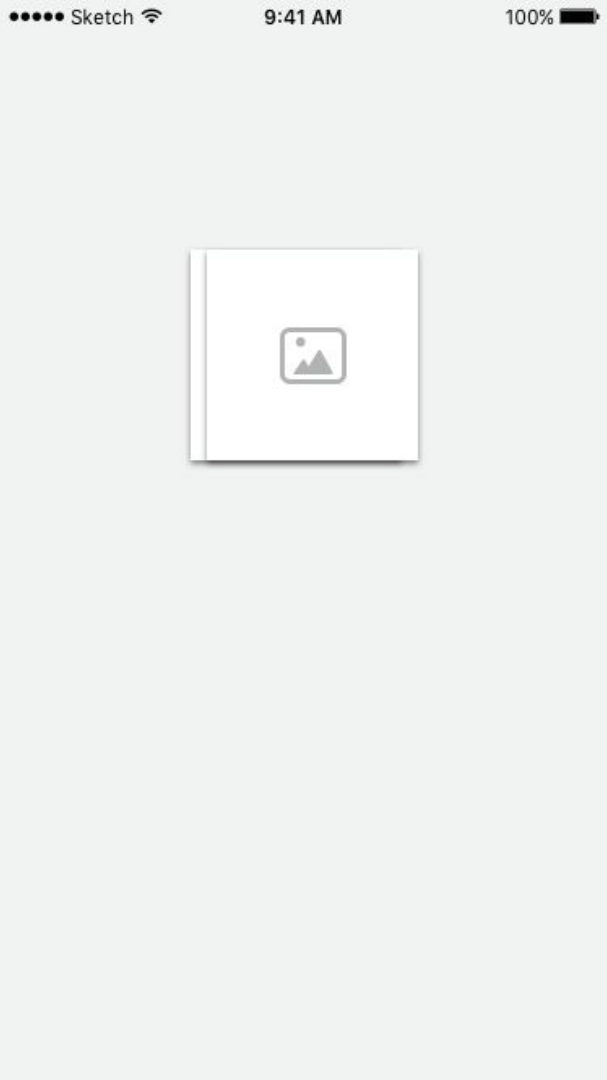
Add date Today >

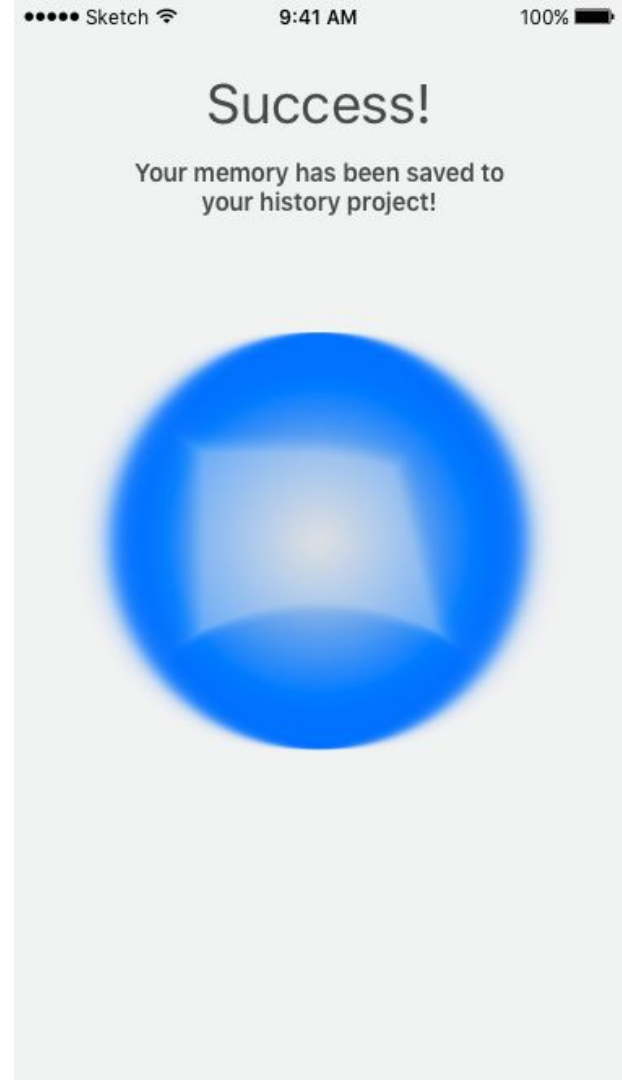
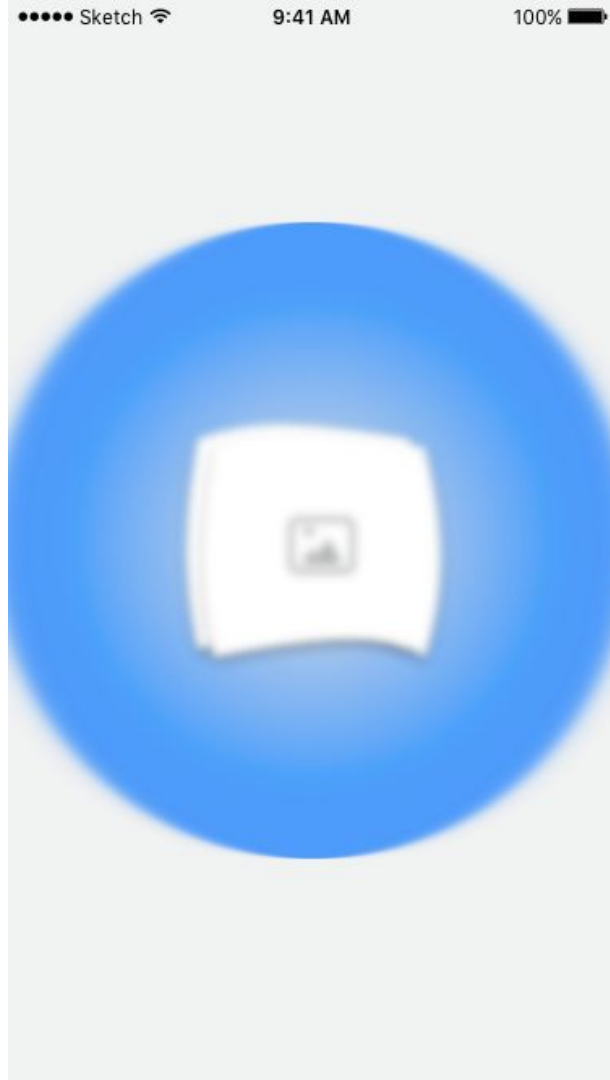
Prev



Save







Memory Saved Next Steps



Success!

Your memory has been saved to
your history project!

[Add another memory](#)

Add memories often to build a rich collection
of your life's meaningful moments.

[Tag People](#)

Is someone else a part of this
Share it with them

[Invite a friend](#)

Invite a friend to collaborate on
your history project.

[View my history project](#)



Success!

Your memory has been saved to
your history project!

[Add another memory](#)

Add memories often to build a rich collection
of your life's meaningful moments.

[Tag People](#)

Is someone else a part of this memory?
Share it with them.

[Invite collaborators](#)

Invite a friend to collaborate on
your history project.

[View my history project >](#)

Text Message
Yesterday 9:15 AM

Ben Yee tagged you in a memory on The History Project. [View the memory.](#)

From: [The History Project](#) > Hide

To: [me@email.com](#) >

Ben Yee tagged you in a memory on The History Project

February 24, 2016 at 9:15 AM



Ben Yee tagged you in a memory



Halloween 2015 – Ben's History Project

Hey do you remember this?
Hah! That costume was great.

Learn more about [The History Project.](#)

[View the memory](#)

Text Message
Yesterday 9:15 AM

Ben Yee invited you to join
Ben's History Project.
[Accept Ben's Invite](#)

From: [The History Project](#) > Hide

To: [me@email.com](#) >

Ben Yee invited you to a memory on The
History Project

February 24, 2016 at 9:15 AM



Ben Yee invited you to join
Ben's History Project



You have photos of Niles as a kid right?

Learn more about [The History Project](#).

Accept Ben's Invite

Single Memory View

PROJECT TITLE



MEMORY TITLE
OCTOBER 6, 2007



13

MEMORY TITLE
OCTOBER 6, 2007



MEMORY TITLE
OCTOBER 6, 2007

Description description description
description description description
description description description
description description



13

MEMORY TITLE
OCTOBER 6, 2007

Description description description
description description description
description description description
description description



625 FAIRMOUNT AVE
OAKLAND, CA, UNITED STATES

#awesome, #app



Story by
BEN YEE



13



CHICKEN NOODLE SOUP

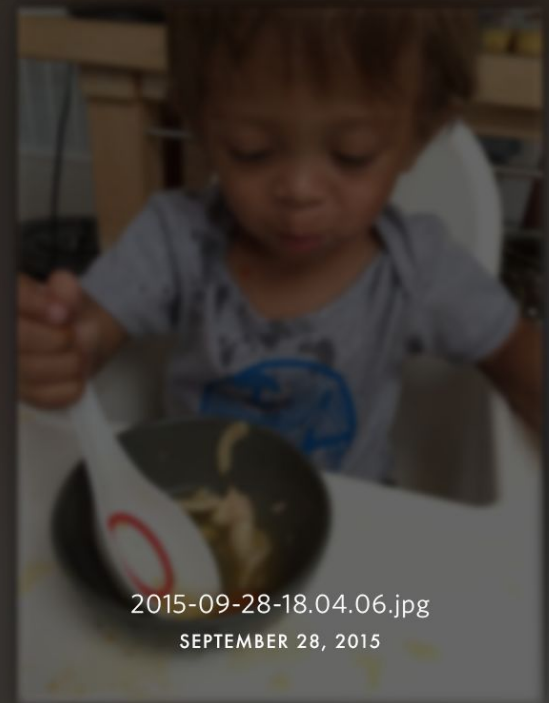


2015-09-28-18.04.06.jpg
SEPTEMBER 28, 2015

42 42k



CHICKEN NOODLE SOUP



2015-09-28-18.04.06.jpg
SEPTEMBER 28, 2015

Dad and I spending a moment together
while I eat my favorite dish, chicken
noodle soup.

42 42k



CHICKEN NOODLE SOUP

2015-09-28-18.04.06.jpg
SEPTEMBER 28, 2015

Dad and I spending a moment together
while I eat my favorite dish, chicken
noodle soup.



WHITTLE AVENUE, OAKLAND, CA, UNITED STATES

#noodles #yummy #chicken



Story by
Ben

42 42k



CHICKEN NOODLE SOUP



0:45

 42



42k 



MILTON PERFORMS WITH SHIRLEY
VERRET



2y1dR3_Miltonandthewomen.jpg

JANUARY 01, 1955



2k



MILTON PERFORMS WITH SHIRLEY
VERRET



2y1dR3_Miltonandthewomen.jpg

JANUARY 01, 1955

My father and I both loved this photo, in
which he is surrounded by breathtakingly
talented women who transformed the



2k



BORIS CONTINUES TO GUARD THE SCANNER.



Boris-3.jpg
NOVEMBER 13, 2013



4k



BORIS CONTINUES TO GUARD THE SCANNER.



Boris-3.jpg
NOVEMBER 13, 2013



Story by



4k



CHICKEN NOODLE SOUP



Chicken-Noodle-Soup.m4a
SEPTEMBER 28, 2015

♥ 42



42k 👁



CHICKEN NOODLE SOUP



0:45

Chicken-Noodle-Soup.m4a
SEPTEMBER 28, 2015

♥ 42



42k 👁



CHICKEN NOODLE SOUP

Chicken-Noodle-Soup.m4a
SEPTEMBER 28, 2015

Dad and I spending a moment together
while I eat my favorite dish, chicken
noodle soup.

📍 WHITTLE AVENUE, OAKLAND, CA, UNITED STATES

#noodles #yummy #chicken



Story by
Ben

♥ 42

🔊 0.45



42k 👁

Project View

< Back



Here's A Good Old Project Title

This is a description of this project

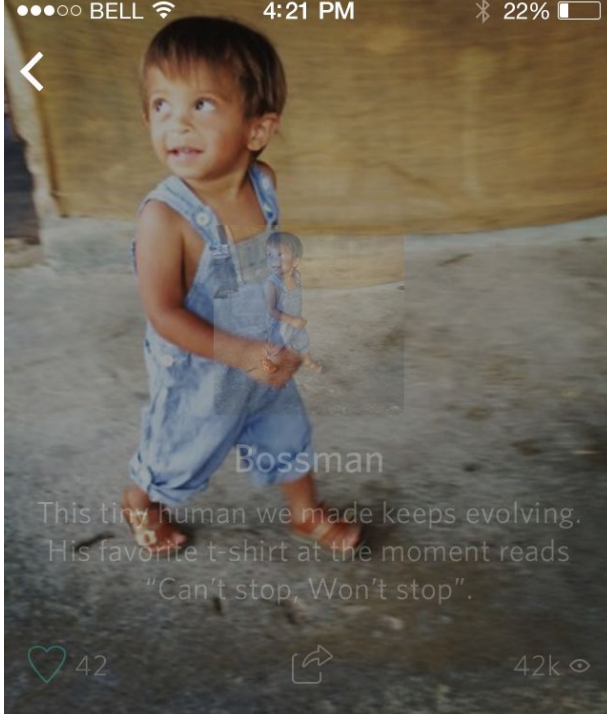




Bossman

This tiny human we made keeps evolving.
His favorite t-shirt at the moment reads
"Can't stop, Won't stop".

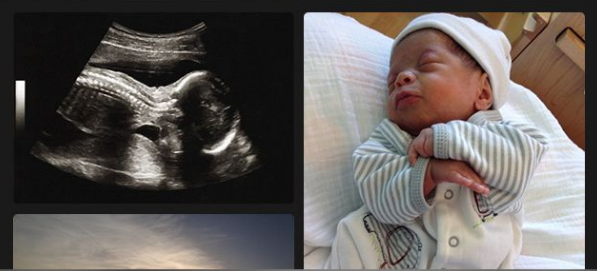
42 42k

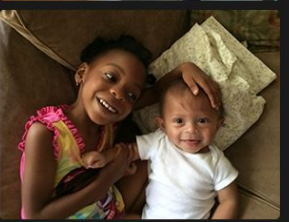


Bossman

This tiny human we made keeps evolving.
His favorite t-shirt at the moment reads
"Can't stop, Won't stop".

42 42k





Profile View

